



Blogging

with **OCENS Mail** and **SAILBLOGS™**

The Blogosphere!

Everyone seems to be a part of it these days. Political pundits, sports 'authorities', musicians, investment advisors, real estate brokers, movie stars and more. People are blogging from football games, rock concerts, chili cook-offs, political rallies and town council meetings. Not to mention the family room, office desk or coffee shop.

So why not while sailing, cruising or fishing?

Why not indeed! OCENS Mail new Blogging module removes the obstacles to blogging while you play or work at-sea. In collaboration with

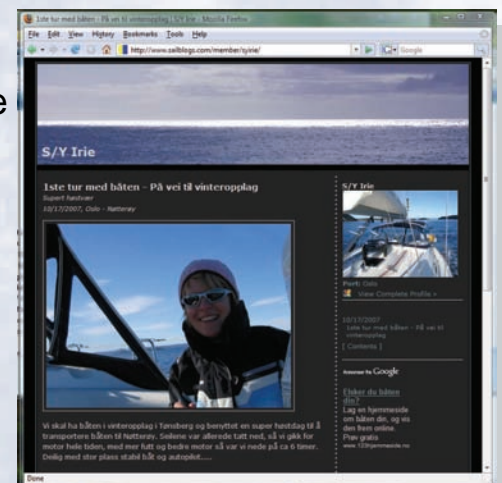


Sailblogs, the premier blogging solution provider for the marine community, OCENS has added a blogging module within its popular satellite email package, OCENS Mail. With the release of OCENS Mail version 3, bloggers can now easily chronicle their pictures, thoughts, perspectives, and adventures. Even enter your position in your blog and have friends and family track you on a Google Earth map that appears on your personal website!

Consistent with all of OCENS satellite data services, the new blogging module permits users to submit their blogs while using the bare minimum of satellite connect time. Rather than log onto a site and keep this connection active while you blog, the new OCENS Mail blogging module enables offline blog creation. When ready, you take advantage of the speed and efficiency of OCENS Mail to quickly submit your blog. Whether its over a satellite phone or broadband connection, your blog is on the way to Sailblogs in just seconds.

Blogging with OCENS Mail

Our blogging service exists as a module inside of OCENS Mail and you must have an active Blogging account and an active OCENS Mail account for the module to function.



How does it work...

The technology used in the OCENS Mail program is optimized specifically for E-Mail transfers such as that used when you submit your blog entries to SailBlogs. Many of our competitors offer compression technologies that fail to perform as well as ours simply because they blindly compress everything that comes over the line. OCENS Mail concentrates on optimizing only E-Mail transfers.

OCENS Mail is designed specifically to reduce the number of line turnarounds while additionally benefiting from compression. The proprietary E-Mail protocol eliminates ALL line turnarounds by sending large compressed streams of data to a server process running at our central location. The server unpacks the data stream and then carries out the standard SMTP "chat" to send the mail. Receiving mail uses the same wireless enhanced technology.

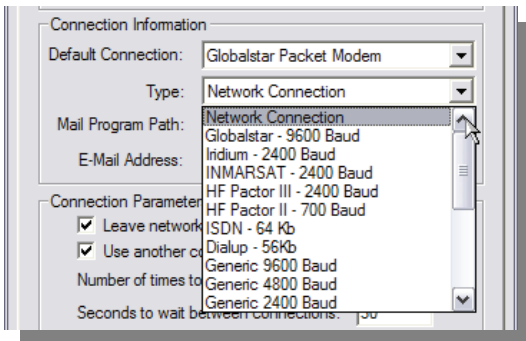
All incoming mail is collected by the server packaged into one compressed stream of data which is sent to the e-mail client in one unidirectional transfer. The E-Mail client parses through the data breaking it up into individual mail messages and presents them to you for viewing.

What does all this mean? It means that on average OCENS Mail is about 7 to 10 times faster than our competition when it comes to delivering your blogs and other email.

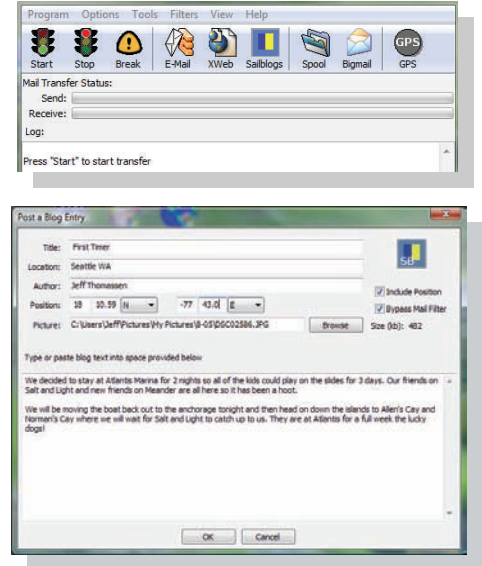
Wireless Interfaces

OCENS Mail supports any wireless interface running Windows Dial Up or email service that accepts attachments. Simply select your connection!

Supported devices include:



- ▼ Cellular phones
- ▼ Globalstar satellite phones
- ▼ Iridium
- ▼ Inmarsat M / Fleet
- ▼ MSAT
- ▼ Geosat Solutions
- ▼ Generic Internet Connection (Dial up, DSL, ISDN, Broadband)
- ▼ Shakespeare **CruiseNet™**



OCENS Mail has service plans of 3, 6 and 12 months in length. Your blogging account must match the OCENS Mail service term.



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